

# EDUCATOR PLAN OF WORK (2 YEAR)

(TO IMPACT GRAND CHALLENGE GOALS/STATE PRIORITY ISSUES)

<b>Table 1: Complete the information below</b>	
Unit:	<b>UNIT 27</b>
Your Program Area:	<b>Food Insecurity, Community and Economic Development, Positive Youth Development</b>
Educator Name:	<b>John Shadowens</b>
Program Year	<b>Oct 1, 2023 –Sept 30, 2025</b>

**PURPOSE:** TO INCREASE THE LIKELIHOOD THAT PROGRAMS AND OUTREACH ACTIVITIES WILL BE INTENTIONALLY TARGETED TOWARD OUTCOMES/IMPACTS THAT ALIGN WITH OUR GRAND CHALLENGES/STATE PRIORITY ISSUES.

## Illinois Extension’s Grand Challenge Goal Statements and Related State Priority Issues

<p><b>(ECONOMY)</b>  <b>Grow a Prosperous Economy</b></p> <ul style="list-style-type: none"> <li>• Workforce Preparedness/Advancement</li> <li>• Financial Wellbeing</li> <li>• Economic Vitality</li> </ul>	<p><b>(FOOD)</b>  <b>Maintain a Safe &amp; Accessible Food Supply</b></p> <ul style="list-style-type: none"> <li>• Food Access</li> <li>• Food Safety</li> <li>• Food Production</li> </ul>
<p><b>(COMMUNITY)</b>  <b>Support Strong and Resilient Youth, Families, and Communities</b></p> <ul style="list-style-type: none"> <li>• Involvement and Leadership</li> <li>• Connectedness and Inclusion</li> <li>• Thriving Youth</li> </ul>	<p><b>(HEALTH)</b>  <b>Maximize Physical and Emotional Health for All</b></p> <ul style="list-style-type: none"> <li>• Chronic Disease Prevention and Management</li> <li>• Social and Emotional Health</li> <li>• Healthy and Safe Community Environments</li> </ul>
<p><b>(ENVIRONMENT)</b>  <b>Sustain Natural Resources in Home &amp; Public Spaces</b></p> <ul style="list-style-type: none"> <li>• Enhancing and Preserving Natural Resources</li> <li>• Engagement with Home and Community Landscapes and Environment</li> </ul>	

**This plan of work is NOT intended to outline all outreach activities that you will conduct and report during the 2023-2025 program years.**

This plan of work is focused on developing **one or more issue-focused impact plans** (see Table 1). Each issue-focused impact plan will include outreach activities that *directly align a state priority issue* and will represent a *concentrated focus* of your work. At the conclusion of each program year, you will be expected to contribute to one brief IMPACT Success Story in PEARS that describes a summary of the activities and outcome evaluation results associated with addressing a state priority issue.

### Instructions:

Complete the **Table 2: Issue-Focused Impact Plan (To Be Conducted and/or Led by Educator)** for EACH state priority issue you will direct *concentrated effort* toward OR will lead a team in your unit or statewide to address. Add more rows to the table if you need additional space to describe your issue-focused impact plan. Copy the table to outline each issue-focused impact plan if you will (or will lead a unit team to) direct *concentrated effort* to more than one state priority issue during the program year.

Examples of types of programs/outreach activities you might include.

- Educational outreach onsite and online (direct education)
- Digitally and/or print-released information (indirect activities)
- Consultation and expert assistance for decision support
- Applied research
- Engaging in partnerships and coalitions to reach a common goal

**Table 2: Issue-Focused Impact Plan (To Be Conducted and/or Led By Educator)**  
**COMPLETE ONE TABLE PER STATE PRIORITY ISSUE YOU PLAN TO ADDRESS**

**Identify the state priority issue to be targeted:**  
**(FOOD) Maintain a Safe & Accessible Food Supply - Food Access**

**Other unit or program team staff collaborating on/contributing to planned outreach addressing this issue:**  
 Lizz Cooley-Questelle – SNAP-Educator  
 Destenie Sullivan – Research Assistant

<p>What planned outreach will you conduct to intentionally address this priority issue? Specify the details e.g. name of programs, indirect intervention channel, focus of applied research, specific partnerships and/or coalitions you will engage with, etc.</p> <p>List each program or group of activities that are intended to target the <b>same audience(s) and outcome(s)</b> in a separate row.</p>	<p>Describe the audience(s) you will target with this planned outreach program or group of activities</p>	<p>What are the specific intended outcomes that will result from this planned outreach? Consider the following types of outcomes when listing the intended, specific outcomes of your planned outreach program or group of activities:</p> <ul style="list-style-type: none"> <li>• Increase awareness/knowledge in...</li> <li>• Increase positive attitudes towards...</li> <li>• Participants report intent to change/adopt...</li> <li>• Increase/decrease in behaviors/practices such as....</li> <li>• Changes in policies/environment such as....</li> </ul> <p>(also indicate with an asterisk * any outcomes <b>you plan to measure</b>)</p>
<p>HEAT Project – (Southern Illinois Food Access)</p> <ul style="list-style-type: none"> <li>• Continue to pursue options for a fresh food retail option in Gallatin County</li> <li>• Support and help grow the Food on the Move Mobile Pantry Pilot.</li> </ul>	<ul style="list-style-type: none"> <li>• Steering committee and community stakeholders in Gallatin Co.</li> <li>• Steering Committees, host communities and Tri-State Food Bank</li> </ul>	<ul style="list-style-type: none"> <li>• Creation or expansion of an exiting food retail outlet to offer fresh and nutritious options while accepting SNAP and WIC</li> <li>• Continuation and expansion of Food on the Move Mobile Pantry beyond first year (October 2024)</li> </ul>
<p>Implement the healthy Food Financing Initiative (HFFI) <i>if funded</i>.</p> <ul style="list-style-type: none"> <li>• Provide capacity-building and technical assistance for food retailers and food system entities in the Southern 16 counties</li> </ul>	<ul style="list-style-type: none"> <li>• Local grocers, food retailer and food system partners throughout 16 county area</li> <li>• Engagement and leadership of the SIFA Advisory Board</li> </ul>	<ul style="list-style-type: none"> <li>• Establish the capacity-building infrastructure for HFFI implementation.</li> <li>• Apply for expansion of support into credit-enhancement activities.</li> </ul>

<p>Illinois Grocery Initiative –</p> <ul style="list-style-type: none"> <li>• Work with WIU to implement a comprehensive statewide research product to explore reasons for market declines, historical disparities for access to food, potential policy solutions, geographic trends, the role of independent grocers and more.</li> </ul>	<ul style="list-style-type: none"> <li>• Illinois Department of Commerce an Economic development</li> <li>• Political sponsors of pilot legislation.</li> <li>• Grocers, food suppliers and producers throughout the state.</li> <li>• Research team.</li> </ul>	<ul style="list-style-type: none"> <li>• Development of a comprehensive report to DCEO to inform implementation and allocation of IGI funds.</li> </ul>
<p>Campus Collaboration Research Project</p> <ul style="list-style-type: none"> <li>• Participate in data collection, data analysis and summary of findings in the <b><u>Gleaning Lessons from Rural Grocery Stores to Inform Approaches to Addressing the Problem of Food Deserts in Illinois</u></b></li> </ul>	<ul style="list-style-type: none"> <li>• Collaboration with Paul McNamara, Bobby Smith, Krystal Hodges and Manabu Nakamura.</li> </ul>	<ul style="list-style-type: none"> <li>• Publish results of survey data and case studies in scholarly journals.</li> </ul>

**Table 2: Issue-Focused Impact Plan (To Be Conducted and/or Led By Educator)**  
**COMPLETE ONE TABLE PER STATE PRIORITY ISSUE YOU PLAN TO ADDRESS**

**Identify the state priority issue to be targeted:**

**(COMMUNITY) - Support Strong and Resilient Youth, Families, and Communities - Thriving Youth**

**Other unit or program team staff collaborating on/contributing to planned outreach addressing this issue:**

<p>What planned outreach will you conduct to intentionally address this priority issue? Specify the details e.g. name of programs, indirect intervention channel, focus of applied research, specific partnerships and/or coalitions you will engage with, etc.</p>	<p>Describe the audience(s) you will target with this planned outreach program or group of activities</p>	<p>What are the specific intended outcomes that will result from this planned outreach? Consider the following types of outcomes when listing the intended, specific outcomes of your planned outreach program or group of activities:</p> <ul style="list-style-type: none"> <li>• Increase awareness/knowledge in...</li> <li>• Increase positive attitudes towards...</li> <li>• Participants report intent to change/adopt...</li> <li>• Increase/decrease in behaviors/practices such as....</li> <li>• Changes in policies/environment such as....</li> </ul>
<p>Lead the Community Steering Committee (R3) in continued planning and capacity building for positive youth development via the 40 Developmental Assets Model.</p> <ul style="list-style-type: none"> <li>• Lead the Steering Committee in project development and support activities.</li> <li>• Train school and community members on Asset model</li> <li>• Promote and coordinate school student surveying and data reporting for planning and outcome measures</li> <li>• Identify and assist evidence-based program development including seeking funds and providing technical assistance.</li> </ul>	<ul style="list-style-type: none"> <li>• R3 Steering Committee</li> <li>• School District and other schools upon request</li> <li>• School District</li> <li>• Steering Committee, schools and community partners</li> </ul>	<ul style="list-style-type: none"> <li>• Formation of plan for expansion and creation of asset-rich programs and initiatives in target communities.</li> <li>• Increase in awareness of the Asset Model and importance of building assets in young people as protective factors.</li> <li>• Availability of robust youth asset data to inform project planning and measure impact of interventions over time. *</li> <li>• Creation on viable program plans with realistic strategies to fund and implement asset-growth interventions.</li> </ul>

**Table 3: Issue-Focused Impact Plan (To Be Conducted and/or Led By Educator)**  
**COMPLETE ONE TABLE PER STATE PRIORITY ISSUE YOU PLAN TO ADDRESS**

**Identify the state priority issue to be targeted:**  
**(ECONOMY) - Grow a Prosperous Economy** - Workforce Preparedness/Advancement and Economic Vitality

**Other unit or program team staff collaborating on/contributing to planned outreach addressing this issue:**

<p>What planned outreach will you conduct to intentionally address this priority issue? Specify the details e.g. name of programs, indirect intervention channel, focus of applied research, specific partnerships and/or coalitions you will engage with, etc.</p> <p>List each program or group of activities that are intended to target the <b>same audience(s) and outcome(s)</b> in a separate row.</p>	<p>Describe the audience(s) you will target with this planned outreach program or group of activities</p>	<p>What are the specific intended outcomes that will result from this planned outreach? Consider the following types of outcomes when listing the intended, specific outcomes of your planned outreach program or group of activities:</p> <ul style="list-style-type: none"> <li>• Increase awareness/knowledge in...</li> <li>• Increase positive attitudes towards...</li> <li>• Participants report intent to change/adopt...</li> <li>• Increase/decrease in behaviors/practices such as...</li> <li>• Changes in policies/environment such as....</li> </ul> <p>(also indicate with an asterisk * any outcomes <b>you plan to measure</b>)</p>
<p>Rural Community Revitalization and Economic Planning (as requested)</p> <ul style="list-style-type: none"> <li>• Assist with data gathering and analysis</li> <li>• Facilitation of working groups in planning and visioning for revitalization of downtowns or development of economic and industrial initiatives.</li> <li>• Resource finding and linkage with partners necessary for growth.</li> </ul>	<ul style="list-style-type: none"> <li>• Mayors, city councils, county boards and economic development entities as requested.</li> </ul>	<ul style="list-style-type: none"> <li>• Create awareness of rural community strengths, needs and opportunities for renewal, growth and improvement.</li> </ul>